

Coming soon: Your new policy service



What is IEG Policy?

IEG Policy will provide subscribers with expert knowledge, unparalleled insight and analysis on developments in European and US agriculture and food policy and regulation. Our information is explained in context, making it easier to grasp both the details and the wider, long-term implications of change, as well as helping you to develop compliance procedures for your business or organization.

IEG Policy will host the latest content from the experts at:



Why we are re-branding

At Agribusiness Intelligence, we are committed to investing in your services on a continual basis and deliver greater value to our subscribers. With a constantly evolving political landscape, the need to have quick access to critical regulatory developments and analysis of their potential impact has never been greater. We are evolving our services in response to these challenges, and IEG Policy will bring together our industry-leading US and EU agricultural policy and food law coverage, into one website. **You will continue to receive all of your current content, plus the below improvements.**

How will IEG Policy improve my existing service?

- ▶ **Improved Navigation & Alerts** – Find articles grouped by a greater range of topics, including by regions, companies and other market factors, and set up alerts or bookmarks to ensure you don't miss vital information and react to developments as they happen.
- ▶ **Better Search** – Improved search with the ability to filter results dynamically by political and regulatory factors such as trade policy, Brexit, CAP, food safety and many more.
- ▶ **More Data & research sources** – More analytical data integrated into articles, so you can download and manipulate raw data with ease, plus seamless access to supporting documentation we've based reports on.
- ▶ **IEG Policy Monitor** – Improvements to our CAP Monitor, Eurofood Monitor and other reference material to save you time looking for the information you need and allow you to track the impact of developments better than ever before.

IEG Policy is launching soon, so look out for the latest updates on your new service. If you have any questions about the exciting changes to your service – please contact our Client Services team on the contact details below.

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